




# Principles of fair competition in the labour market

Transfer, adaptation and implementation of innovative solutions in developing students' skills in schools of construction in the area of vocational foreign language, personal and social competencies, within the framework of cooperation network



# Concept of competition

- Competition is the action of groups and individuals who seek the same benefits as other people at the same time.
  - It is regulated by the Act on Counteracting Unfair Market Practices.
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# What is unfair competition?

- **Action affecting the actions/interests of other market participants**
- **Action contrary to the law (e.g. prohibited advertising) or decency ("commercial honesty"), rules of social coexistence in the economy, rules of professional ethics etc.**
- **Danger to or violation of another person's interest (another entrepreneur or client)**



# Examples of unfair competition

- **Misleading description of a company, goods or services**
- **Violation of trade secret**
- **Inducing the termination or non-performance of a contract - interference in contractual relations**
- **Imitation of products**
- **Slandering or dishonest praise - false information**
- **Impeding access to the market, including boycotts or discrimination**
- **Bribing a person holding a public office**
- **Unfair or prohibited advertising**

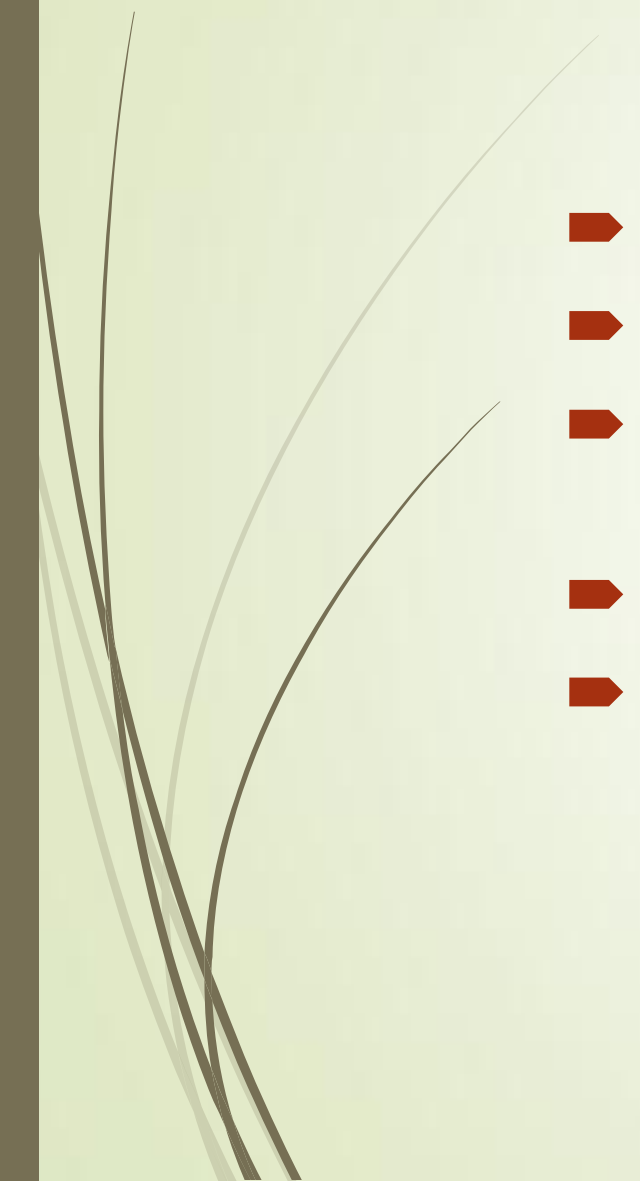
# Example

Marka „adidas”, której znakiem są między innymi „trzy paski” kopiowana jest poprzez dodanie „czwartego” lub zmianę nazwy na „adidos”. Marka „NIKE” kopiowana jest poprzez oznaczanie wizualnie podobnym, niewidocznie różniącym się logiem i oznaczenie produktu „NICE”.





# What can we be criminally liable for?

- **For trade secret violation**
  - **For copying a product**
  - **For the organisation and management of pyramid scheme**
  - **For misleading product labelling**
  - **For providing false information**
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## What sanctions can be imposed for unfair competition offences?

CZYNY	KARA
1. Ujawnienie tajemnicy przedsiębiorstwa	Grzywna Kara ograniczenia wolności Pozbawienie wolności do lat 2
2. Plagiat	Grzywna Kara ograniczenia wolności Pozbawienie wolności do lat 2
3. System sprzedaży lawinowej	Pozbawienie wolności od 6 miesięcy do 8 lat
4. Wprowadzanie klienta w błąd	Areszt Grzywna
5. System konsorcyjny	Pozbawienie wolności od 3 miesięcy do 5 lat



# Public procurement law

*The contracting authority shall prepare and conduct contract award procedures in a manner ensuring fair competition and equal treatment of economic operators as well as in accordance with principles of proportionality and transparency.*

