



Worksheet

## Market demand for the service

Make a market overview with regards to the selected service from the: ..... industry.

Who is the service dedicated to?

How big is the demand for the service?

Is there a lot of companies providing the service on the market?

Is there a leader in the provision of the service?

How big are the costs of the service?

What information about the service can be found on the Internet?

What is the delivery time of the service?

What information about the service must be provided?

What materials/tools are necessary for the provision of the service?

Are specialists in the service easily available in the labour market?

How much do the specialists in the service earn?

Write the characteristics of the service on the back of the worksheet. You have 15 minutes to prepare it. Once you are done, present the results in front of the group.